

# ONE ON ONE, JUST LIKE YOU.

■ RIA TECHNOLOGY & CUSTODY



Trust Company of America

Trust Company of America provides high-quality custodial and back office services to fee-based Registered Investment Advisors. Leveraging a solid reputation as a custodian of investment assets, leading-edge technology, and a commitment to personalized client services, we are fully capable of accommodating any administrative demand, money management requirement, or regulatory standard.

## Our Business

Trust's custody services, which ensure the stable, secure safekeeping of investment assets, have served as the foundation for our offering since the company was founded in 1972. Responding to our advisors' needs, we have also developed:

- State-of-the-art trading, highly-scalable trading technology
- Specialized tools for advisors who sell through representatives
- Extensive practice management services to reduce back office burdens
- Dedicated, high-touch conversion and relationship managers
- Advisor-managed 401(k) solutions
- A self-directed IRA platform

## Our Culture

Trust is committed to providing the most advanced technology and responsive client support in the industry. This is accomplished through use of our in-house software development team that is focused on evolutionary innovation and through the dedicated relationship managers made available for each advisor. Truly valuing our client relationships, we actively seek input and feedback on our platform and services while meeting the broader demands of the ever-changing financial industry. Enhancing these efforts is a responsive management team dedicated to continuous process improvement and an experienced group of employees committed to providing optimal service.

Trust's chief purpose is to serve as an investment custodian. We do not compete with our clients by offering investment advice or our own investment products.

Located at the eastern edge of the Denver Tech Center, a thriving commerce and technology hub, Trust's modern, fully-secure headquarters help reinforce our primary goal: To serve as our advisors' most trusted custodian, just as they serve as their clients' most trusted investment advisor.

"We're confident you'll find Trust has the best product offering in the market, as well as unmatched commitment to client service."

**FRANK MAIORANO**  
President and Chief Executive Officer



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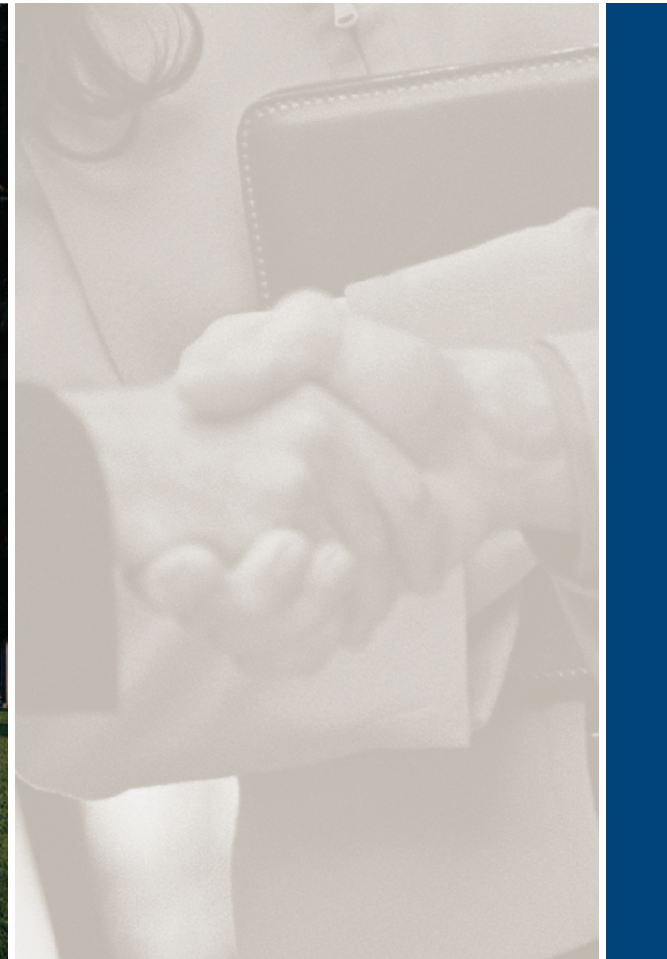
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