For Immediate Release

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Trust Company of America Unveils Multi-Manager Unified Account Program

Innovative and powerful technology continues company's track record of providing tools that boost efficiency and simplify both account and portfolio management

DENVER (September 18, 2007) – Trust Company of America, provider of custody services to fee-based registered independent advisors, today unveiled a Multi-Manager Unified Account Program for registered investment advisors that enables each client account to contain multiple model portfolios that are managed by separate money managers. The program delivers the combined benefits of a unified managed account program, third-party money management, and Trust Company's modeled portfolio technology.

This powerful and scalable technology is designed to allow advisors to focus on their individual strengths. Not only does it provide a platform for advisors focused on gathering assets to pair with advisors focused on managing money, it is also an open platform that enables a group of advisors to share their investment expertise without sharing their client lists.

"Our Multi-Manager Unified Account Program ultimately allows clients to reap the benefits of complementary advisor relationships in a seamless manner," said Terry Reitan, Trust Company of America's president and CEO. "Our new platform has been developed with input from advisors to provide the tools to allow them to work together and efficiently share their expertise."

"Trust Company of America's Multi-Manager Unified Account Program allows us to spend less time coordinating outside money managers while maintaining complete control over our client base," said Stephen Ludeman of Ludeman Capital Management. "Our clients benefit from a single statement representing all of the investment strategies in their portfolio, and our money managers can now trade more efficiently and spend more time optimizing their returns. Finding this solution has made a huge impact on our business."

By simplifying the tedious and complicated task of managing a client base and investment portfolios, Trust Company of America has again developed advanced technology to make an advisor's life easier.

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About Trust Company of America Institutional Advisor Services
Trust Company of America Institutional Advisor Services is an independent, differentiated provider of custody, trading, and back office services to fee-only registered investment advisors. Trust Company Advisor Services provides unique benefits such as a state-of-the-art modeled strategies trading platform, specialized support for advisors who sell through representatives, and a flexible, complete fee management program. Trust Company Advisor Services delivers the scalability advisors need to spend less money on overhead and more time growing their business. For more information about Trust Company of America's unique services for advisors, please visit www.trustamerica.com/investment-advisor.

About Trust Company of America
Trust Company of America is a specialized provider of custody and back office services to the financial services industry. Utilizing advanced technology and responsive client support, Trust Company services include registered investment advisor custody services, transfer agent and registrar for non-traded REITs and other direct participation programs, self-directed IRA account administration, and secure information processing. Trust Company is a privately-held company headquartered in Centennial, Colorado. For more information on Trust Company of America services, visit us at www.trustamerica.com

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